



TOTAL AMOUNT OF DONATION  
TO SOCIAL ACTIVITIES IN 2019

196,510

VND million

CHAPTER 5

**COMMUNITY AND SOCIAL ACTIVITIES**

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Social activities of Vietcombank



## COMMUNITY AND SOCIAL ACTIVITIES

### SOCIAL ACTIVITIES OF VIETCOMBANK

With the throughout goal toward a green bank and sustainable development for the community, Vietcombank's social activities are increasingly promoted with many practical and meaningful programs, contributing to the general development of the community and society.

The social activities have been performed by Vietcombank for many years and were participated by head office and all branches. The activities aim to alleviate difficulties and improve living conditions for the poor in disadvantaged regions in the country.

In 2019, Vietcombank spent more than VND 197 billion for social activities. During 2015 - 2019 period, the amount for this activity was over VND 959 billion.

THE AMOUNT FOR SOCIAL ACTIVITIES  
DURING 2015 - 2019 PERIOD

959 VND billion





## COMMUNITY AND SOCIAL ACTIVITIES (continued)



 **30**  
MILLION TREES

### FOR A GREEN VIETNAM

"For A Green Vietnam" was a program organized by the Secretariat of the Central Committee of the Ho Chi Minh Communist Youth Union in collaboration with the Executive Boards of provinces/cities in 63 provinces and cities nationwide with the goal to enhance awareness, responsibility and promote the role and creativity of union members and adolescents in planting, caring and protecting trees, contributing to environmental protection, climate change response and sustainable development of the country; the program aimed to fulfil targets of Resolution of the 11th National Assembly to plant 30 million new trees.

With the practical meaning of environmental protection, the program received special attention of leaders of the Party, State, Government, the National Assembly and ministries, sectors, localities as well as artists, movie actors and actresses, scientists, prestigious experts in the field who accompanied and encouraged people and fans to advocate the program.

As a commercial bank with leading business efficiency in Vietnam's banking system, with the goal of being a Green Bank for sustainable development that benefits the community, Vietcombank was honored to accompany the program "For A Green Vietnam" to contribute to the establishment of 63 youth roads/gardens in 63 provinces/cities nationwide.

 **9**  
VND BILLION  
DONATING TO BRING TET TO  
POOR PEOPLE

### JOIN HANDS FOR THE POOR, NO ONE IS LEFT BEHIND

To implement the national program on sustainable poverty reduction and to respond to the movement "Join hands for the Poor - no one is left behind", in the TET 2020, Vietcombank's Labor Union encouraged its officers to join hands to support the poor and received 100% response from officers and employees in the whole system. They voluntarily contributed at least their one-day salary, and donated nearly VND 9 billion to share a warm New Year to the Poor in disadvantaged areas across the country.

This was a meaningful program that spread widely to all walks of life. The amount contributed by Vietcombank's labor union members and employees was a significant resource along with the state's resources to care for the Poor and reduce poverty, especially for poor households in disadvantaged areas and ethnic minorities in order to achieve the noble and humane goal "no one is left behind".



## COMMUNITY AND SOCIAL ACTIVITIES (continued)



### VIETNAMESE NATIONAL TALENT

Vietnamese National Talent Award is annually co-organized by Vietnam Association for Promoting Education and Dan Tri News, which initially aimed to encourage and honor talents in IT - Communication. Over the years, Vietnamese National Talent Award has been increasingly expanded with many other fields such as Science and Technology, Medicine, Environment and Talent encouragement.

Vietcombank has accompanied this award for 7 years (2013-2019) with a desire to join hands with the organizers to arouse creativity and researches of individuals and organizations to bring practical solutions to the community and promote the economic and social development in many fields.

### LIGHT UP VIETNAMESE CHILDREN'S DREAMS

"Light up Vietnamese children's dreams" is an annual activity (which was initially organized in 2008), co-organized by Ho Chi Minh Communist Youth Union and Ho Chi Minh Young Pioneer Organization for poor and studious children, street children, and children in difficult circumstances. During 12 years of deploying and organizing in many provinces and cities such as Ha Noi, Nghe An, Ho Chi Minh City, Can Tho, and Da Nang, the program has received special attention from the leaders and valuable supports from the organizations and individuals, for the purposes of joining hands with the community and sharing with the children in difficult circumstances, lighting up belief and determination for the children to overcome difficulties. Vietcombank has accompanied the program for 12 years as a co-organizer.

 **12** YEAR  
ACCOMPANYING THE  
"LIGHT UP VIETNAMESE  
CHILDREN'S DREAMS"  
PROGRAM

 **7** YEAR  
ACCOMPANYING  
VIETNAMESE NATIONAL  
TALENT AWARD  




## COMMUNITY AND SOCIAL ACTIVITIES (continued)



### GREENNESS FOR LIFE

“Greenness for life” is a project aiming to enhance awareness of primary students in the importance of environmental protection, which was deployed by Vietcombank in some primary schools in Ha Noi in late 2016 and early 2017. The largest desire of the organizers of this project is to develop awareness of students in community responsibility through meaningful activities.

With familiar contents, the volunteers of “Greenness for life” program have skillfully inspired awareness of environmental protection for the children in Ha Noi via attractive and interesting interactive games. Participating in the program, the primary students not only engage in interesting activities but are also guided to identify organic and inorganic waste and put waste into light green and dark green bins provided by Vietcombank.

Through each specific activity, the students more clearly understand the necessity of waste sorting, biodegradable waste and non-biodegradable waste that must be properly handled to be recycled before being discharged into the environment. This helpful practical knowledge needs to be kept in mind by youngsters to frequently apply in their daily activities. In addition, the children also participate in meaningful games such as picture puzzles, which are related to environmental protection.

These experiences have brought the students comfortable moments when they join hands to spread the message of protecting green - clean - beautiful environment. This is also the effort of Vietcombank to increasingly build the image of a Green Bank for sustainable development that benefits the community.



### TOWARD THE HOMELAND'S SEA AND ISLANDS

Deeply understanding the importance of preserving national sea sovereignty, during more than half a century accompanying the national history to fight, build and protect homeland as well as develop economy and society, with the heart toward the homeland's sea and islands, Vietcombank has had many meaningful activities such as: Launching the campaign “For beloved **Truong Sa**” to get donation up to VND 5 billion from the employees of Vietcombank among VND 50 billion of donation from banking sector, improving living conditions of people, officers and soldiers on **Truong Sa** Islands, giving more strength and willpower for their mission of preserving national sea sovereignty; Donating for the programs “**Gratitude net for Hoang Sa and Truong Sa fishermen**”, “**Contribute stones to build Truong Sa**”; Funding the project of connecting Co To island to electricity grid; Giving a special loudspeaker system with value of more than VND 3 billion to Vietnam Coastal Guards; Giving 03 CQ lifeboats valued at VND 10.5 billion to High Command of Vietnam People's Navy.



### GIVING COWS TO PEOPLE LIVING IN MOUNTAINOUS AREAS BORDERING THE CENTRAL HIGHLANDS, SUSTAINABLY HELPING THEM OUT OF POVERTY

In 2015–2016, Vietcombank developed the project to sponsor thousands of cows to the poor households in some communes in Central Highlands and bordering Central Highlands. The program was highly appreciated by the Central Highlands Steering Committee by its practicality and effectiveness in improving economic and living conditions for the people in mountainous areas, helping them develop stable household economy and escape poverty sustainably.



## COMMUNITY AND SOCIAL ACTIVITIES (continued)



Besides, many other practical and meaningful activities such as regional development programs in Northwest, Central highlands, and Southwest; educational and healthcare development; building gratitude houses; supporting disaster fund in central region; and other programs of caring for families under preferential treatment and helping the poor, the disabled, poor children, and the old under special circumstances are always paid attention and implemented by Vietcombank.

Education and healthcare are two important areas that Vietcombank always pays special attention. Social welfare activities in these areas have been carried out by Vietcombank in many localities across the countries during the last time.

### EDUCATION

Not only building new schools, Vietcombank also takes lead in sponsoring learning and teaching equipment and upgrading facilities for schools nationwide. Furniture, library, computer rooms or fresh water tanks, garages, sports grounds, etc. are simple but very practical for those schools that are in difficult situations. These significantly contribute to improving and enhancing teaching and learning quality for both teachers and students. In addition, empowering the poor students to rest their mind for a safer way to school is also taken care of by Vietcombank through donation of over 10,000 life jacket briefcases for poor students in flooded lands and wetlands; and many bicycles to poor pupils and students in other hardship areas.

Every year, Vietcombank also rewards scholarships to pupils and students with outstanding academic achievements or having great learning efforts despite difficult situations through the Scholarship Funds, Study Encouragement Funds, etc. Through these activities, Vietcombank wishes to contribute to lighting up trust for children who are less fortunate and lighting up passion and traditional fondness of learning of the Vietnamese younger generation.





## COMMUNITY AND SOCIAL ACTIVITIES (continued)

### HEALTHCARE

Not only funding construction of hospitals, healthcare centers, and buying necessary equipment for diagnosis and treatment, Vietcombank is also interested in sharing difficulties with patients by supporting surgery costs, visiting patients, especially poor children in difficult circumstances. The activities to provide meals to hospital patients in many localities are also regularly undertaken by Vietcombank's union group.

Besides the programs that Vietcombank coordinated with local authorities and agencies, each Vietcombank's staff is fully aware of daily contribution to many practical and meaningful programs to share the responsibility of building a more civilized and beautiful society.





## COMMUNITY AND SOCIAL ACTIVITIES

(continued)

### DATA ON SOCIAL AND COMMUNITY ACTIVITIES IN 2019 AND 5-YEAR PERIOD OF 2015-2019

#### TOTAL FIGURES ON SOCIAL ACTIVITIES

Unit: VND million

No.	Content	2019	5 years period (2015-2019)
1	Total amount of donation to social activities deployed by Vietcombank	196,510	959,259

#### TOTAL AMOUNT OF DONATION TO SOCIAL ACTIVITIES IN 2019

196,510

VND million

#### REGIONS

Unit: VND million

No.	Regions	2019
1	Northwest region	40,338
2	Central Highlands	19,621
3	Southwest region	34,114
4	Other provinces/cities	102,437

#### AREAS

Unit: VND million

TT	Funding Purposes	Value realized in 2019
1	Education	122,845
2	Healthcare	20,620
3	Build houses for poor people/solidarity houses	25,405
4	Overcome disaster consequences	658
5	Other areas	26,982

#### NOTABLE SOCIAL WELFARE PROGRAMS/PROJECTS DEPLOYED BY VIETCOMBANK IN 2019

Unit: VND billion

No.	Program	Total
1	Building Vang Anh Kindergarten, Thoi Binh Commune, Thoi Binh District, Ca Mau Province	13
2	Building Nam Cuong primary school, Tien Hai District, Thai Binh Province	5
3	Building Tran Hung Dao secondary school, Ea Pok Town, Cu M'gar District, Dak Lak Province	4
4	Building houses for the poor in Quang Ngai province	5
5	Building Lo Ku Semi-Boarding Ethnic Minority High School and Primary School in Kbang District, Gia Lai Province	5.5
6	Building Hien Luong Village Kindergarten, Vinh Thanh Commune, Vinh Linh District, Quang Tri Province	5