



KEY OBJECTIVES IN 2019

Focusing on developing automobile dealership system, especially imported vehicles, effectively exploiting services to ensure stable and sustainable development of automobile sector.

Strengthening operation management and management role of holding company on member companies.

Strengthening cooperation and investment relations with strategic bank partners.



MEDIUM AND LONG-TERM OBJECTIVES

Maintaining the position of Vietnam's No.1 automobile distributor with total market share at least of 10% of total automobile market in Vietnam by 2020.

Trade-service continue to be main business line of the company, real estate service contributes significantly to the stable performance of the company.

SUSTAINABLE DEVELOPMENT OBJECTIVES

Implementing completed business development strategy with direction of combining economic efficiency of the company, the interests of shareholders and partners with a commitment to comply, suitable use, protect, maintain and improve the human resource, natural environment as well as participate in sharing, contributing to community and society.

